

# How To Startup And Grow A Successful Business

*A one day seminar for business owners  
and would-be entrepreneurs*



## ALL ATTENDEES RECEIVE:

- Copy of Gene Marks' In God We Trust, Everyone Else Pays Cash (a \$16.95 value)
- Copy of Rhonda Abram's The Six Week Startup (\$19.95 value)
- One hour free tax consulting provided by Chris Harvey of Harvey, Ballard & Bornstein (\$250 value)
- One hour of free legal consulting provided by Rob Bovarnick of Bovarnick and Associates, LLC (\$300 value)
- One hour of free information technology consulting provided by Greg Gurev of MySherpa, Inc. (\$250 value)
- One hour of free marketing consulting provided by Pat Walsh of The Walsh Group (\$200.00 value)
- \$10 gift certificate to any Staples store
- 4-week free subscription to the Philadelphia Business Journal
- 10% off QuickBooks, ACT or GoldMine software purchased through The Marks Group.
- 150 new sales leads from Great Prospects (\$500 value)
- 1 hour of free bookkeeping consultation from Bookminders (\$125 value)

**The author of five best selling small business management books and columnist for the Philadelphia Business Journal, Forbes and Business Week, Customer Relationship Management consultant and entrepreneur Gene Marks CPA will teach you how to:**

- Figure out the right organizational structure for your business;
- Know all the forms and requirements for starting a business in Pennsylvania and New Jersey;
- Take advantage of the most common tax deductions;
- Create a business plan that will attract bankers and financiers;
- Select the best technology for your business;
- Use simple tools for generating leads and revenues;
- Keep customers happy and returning;
- Minimize overhead and have simple processes;
- Hire and manage employees

## Dates and Locations:

**September 16, 2010, 8 AM – 4 PM**  
Villanova University

**October 12, 2010, 8 AM – 4 PM**  
Villanova University

**October 13, 2010, 8 AM – 4 PM**  
Marriott Courtyard  
Philadelphia Airport

## Sponsors:

The Marks Group, P.C.  
Bovarnick and Associates, LLC  
Harvey Ballard & Bornstein, LLC  
MySherpa  
The Walsh Group  
Philadelphia Business Journal  
Great Prospects Sales Leads  
Book Minders

**FOR:**  
Business  
Owners &  
Would-Be  
Entrepreneurs

## To Register:

(888) 224-0649 x801 or  
[www.quickerbetterwiser.com/seminar](http://www.quickerbetterwiser.com/seminar)

## Cost:

\$495 per participant, which includes lunch